**WebMD Aveeno Baby Eczema Care**

Baby Eczema 101

Hi doctor, nice to see you

Good to see you too, please have a seat

Thank you

My son’s been having a lot of discomfort. He has really dry, sensitive skin. He’s scratching all the time, he has redness and a rash. What can I do?

It sounds a lot like eczema. Actually, about 1 in 5 children have eczema and it causes rough, dry, itchy skin. Many cases occur before the age of 5, with the most common type being atopic dermatitis.

Let me walk you through a routine. A daily bath with a mild cleanser provides relief and comfort. You want to use a product that softens and soothes extra dry skin without damaging the skin’s barrier.

Then, while your baby’s skin is still damp – lock in the moisture with a cream designed to reduce itching and preserves the skin’s protective barrier.

While half of children outgrow eczema, soothing skin regimens can help break the cycle of irritated skin.

I just hate to see him so miserable.

I know it’s tough, but the good news is that there’s lots of things you can do to help – like changes in laundry, bedtime routines, and moisturizing daily. But for now, that bath routine should get you started.

Thank you so much, come here little buddy.

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